



**mashme**<sup>tv</sup>

Synchronize your moments, share your experiences,  
optimize your time and increase your efficiency.

Welcome to **mashme**<sup>tv</sup>

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**who we are**



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MashMeTV was born as a startup spin-off from University Politecnica de Madrid in **September 2012**.

Currently more than **350000 people** from **71 countries** have used MashMeTV to share a variety of moments through our platform.

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2012



2013



**April 26th**, 2013 we announced our 500.000€ seed round in a press release, featured in printed press, national radio and internet.

This investment have been used to increase the team and is helping us reach the MashMeTV **mobile experiences in iOS & Android**, aside from being the starting fuel in our international expansion to the **US & LATAM**.



## Víctor Sánchez Belmar

CEO MashMeTV, a way to sync your moments through an enriched video chat. Entrepreneur, engineer, traveler. Studies at UPM & Illinois Institute of Technology.



## Juan Quemada

Technology fan, Spanish Internet pioneer, entrepreneur and professor at UPM.



## Eulogio Naz

President of the board at MashMeTV, ex CEO of Arthur D. Little, Spain. Engineer, entrepreneur, growth hacker & matchmaker for companies looking for the next step.



## Alicia Díez Balaguer

MS in Telecommunications. My aim as a UX expert is to establish the link between MashMeTV and its users in the most simple way, optimizing their experience.



## Eduardo Casanova Cuesta

MS in Telecommunications. As an Information Technology Architect, my job is to create the best structure to hold MashMeTV.



## Carolina Corredor Parra

Graphic Designer at MashMeTV. My mission as a digital artist is to transmit our essence in a visual way, creating a pleasant environment for our users.





## Mamen Romero Gálvez

Advertising executive & publicist. My mission as DirComm is to keep in touch with our users in social networks, look for new users, clients and partners.



## Gloria Bueno Perea

Interactive developer. My goal as a Junior software developer is fighting bugs and develop better mobile experiences while learning on the go.

Andrew Stott  
Jose Peman  
Marlen Manasov  
Maite Barrera Xaubet

TEAM

INVESTORS

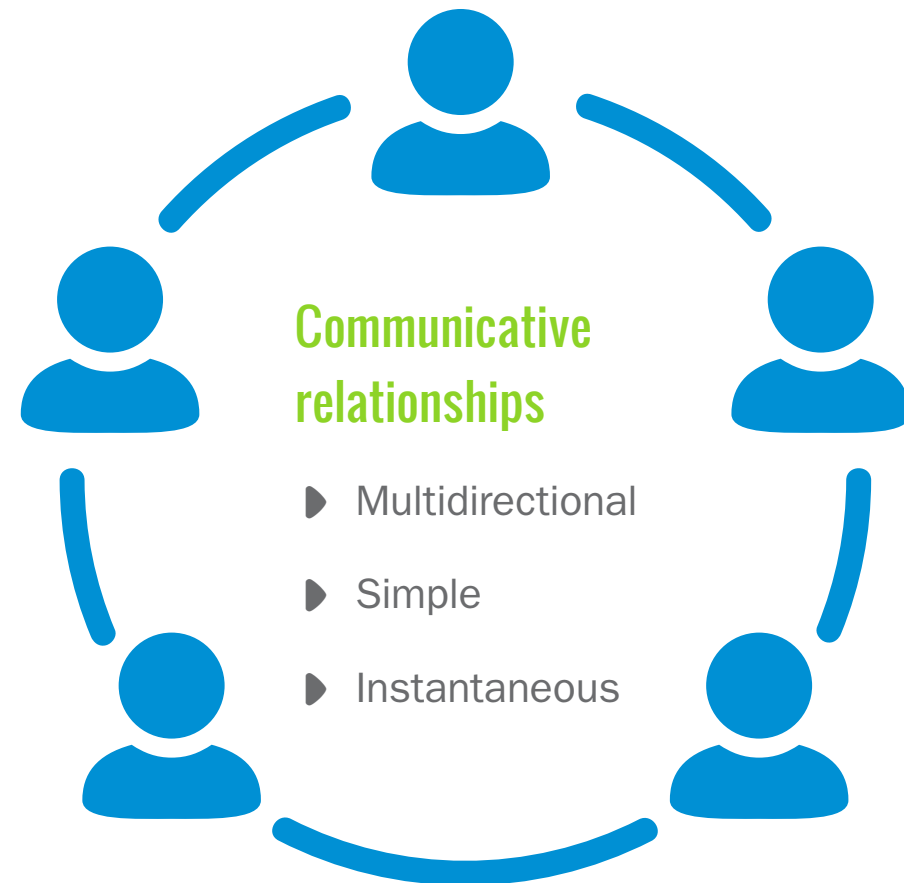


starting



New technology is generating the **need** of establishing:

**Society** demands more online communication channels in many ambits, going from **personal** to **work** related.



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The **existent solutions** filling the market are not meeting the need, offering tools that are too complicated, ineffective, expensive and limited, **not solving the problem.**

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- ➔ Complicated
- ➔ Ineffective
- ➔ Expensive
- ➔ Slow



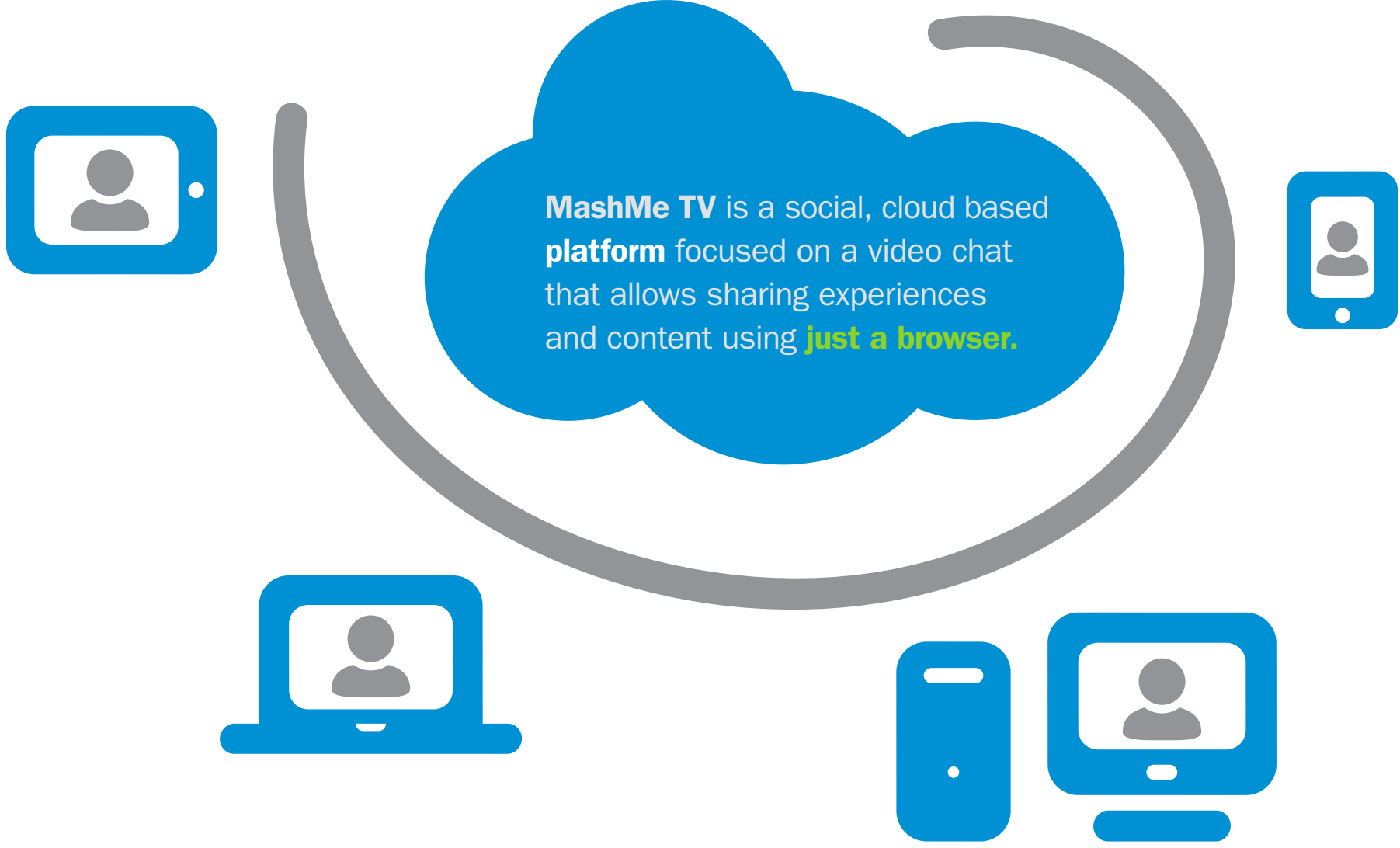
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As a **solution** to this issues our product arises, **mashme<sup>tv</sup>** the new way of understanding **online** communications.

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**the product**





**Platform:** Differing from other solutions MashMeTV **is not a closed tool** but a platform that provides access to multiple tools.

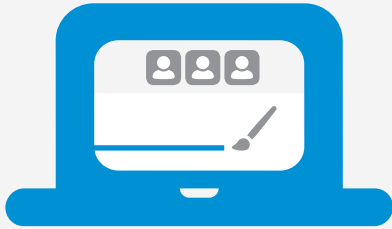


**Rooms with memory:** Conversation is ephemeral, that's why MashMeTV **is not a conversation based platform**. We provide meeting rooms with memory that allow the users to **store the result** of the actions and documents previously shared.



**Multiconference:** The core of the platform consists on being able to perform many collaborative activities while we video chat with **up to 10 people**.





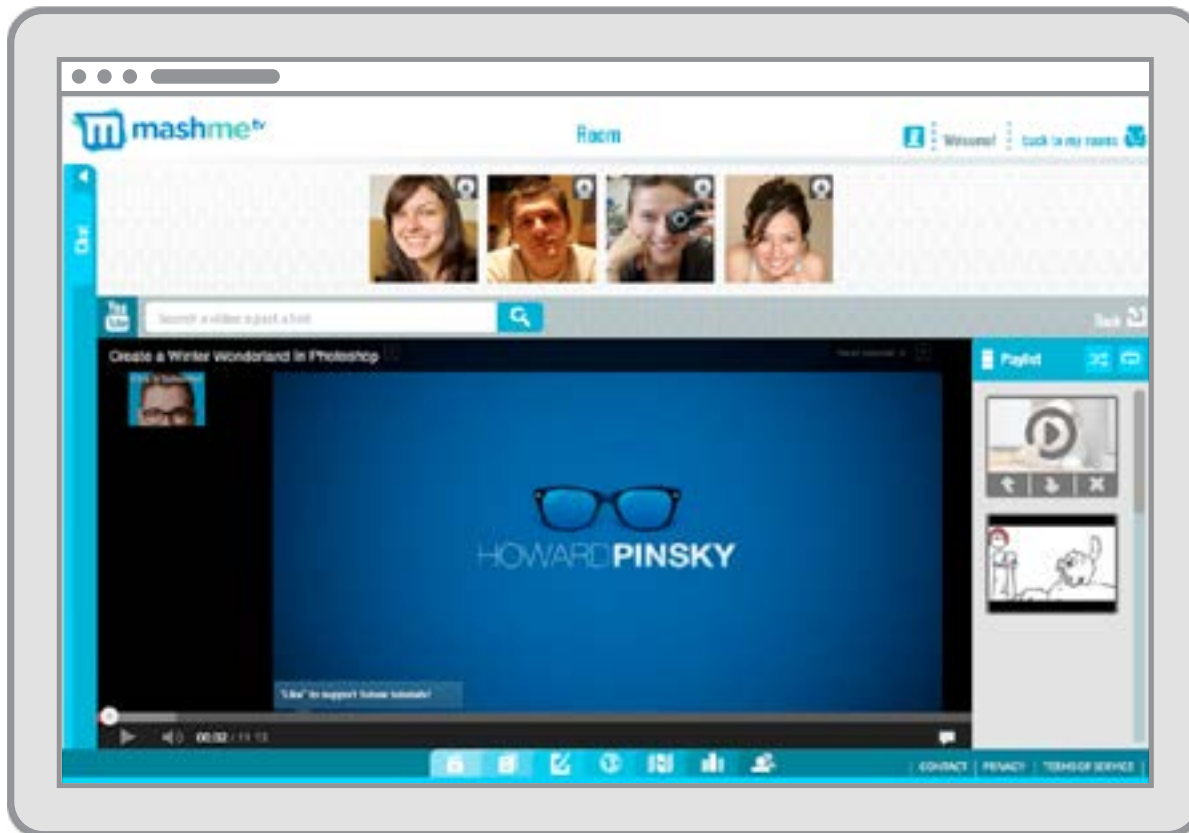
**Video collaboration:** It is the key concept. MashMeTV **is not just video chatting**, is the possibility of sharing and collaborating while video chatting.



**Browser:** As easy as browsing a web page. MashMeTV does **not require any installation or configuration**. To access the platform you will only need **one click**. Promised.

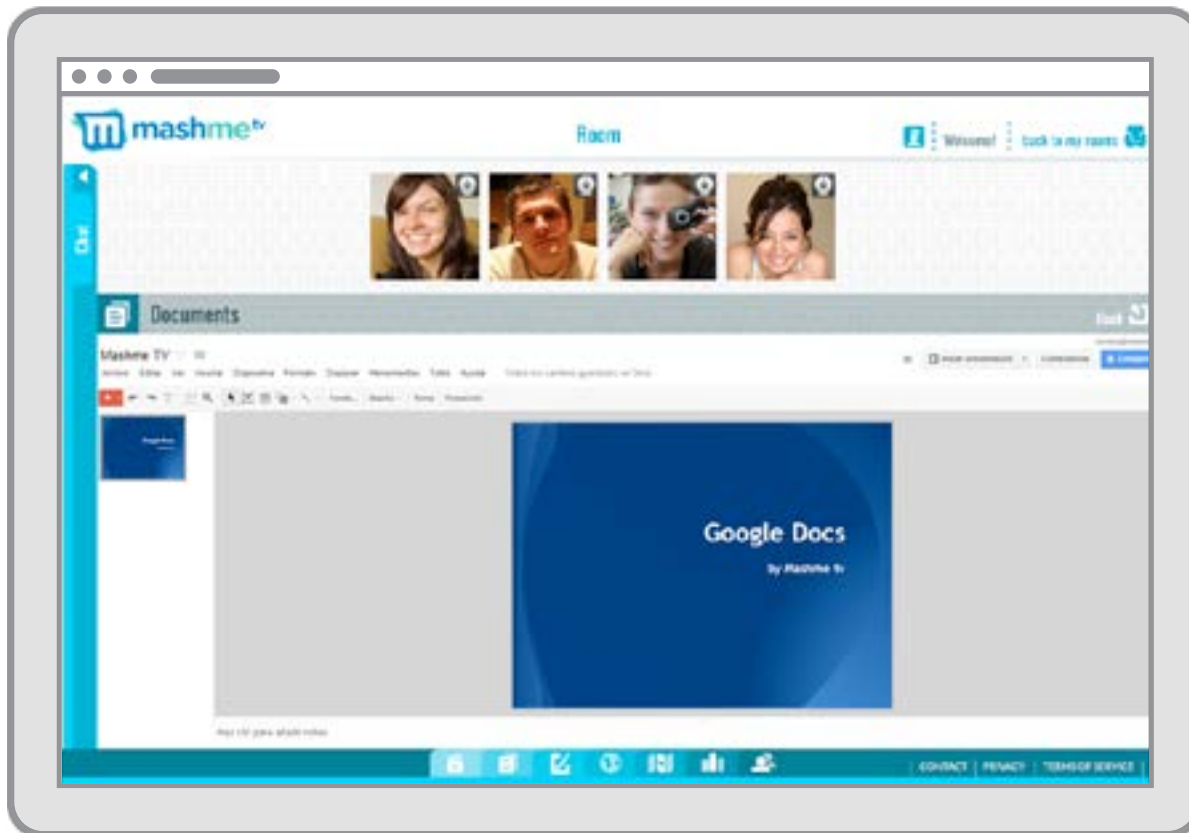


**Login:** In MashMeTV we **don't take prisoners**. Any users can access using any social network account like Google, Twitter or Facebook. Furthermore you can use any **authentication system** already used in your company.



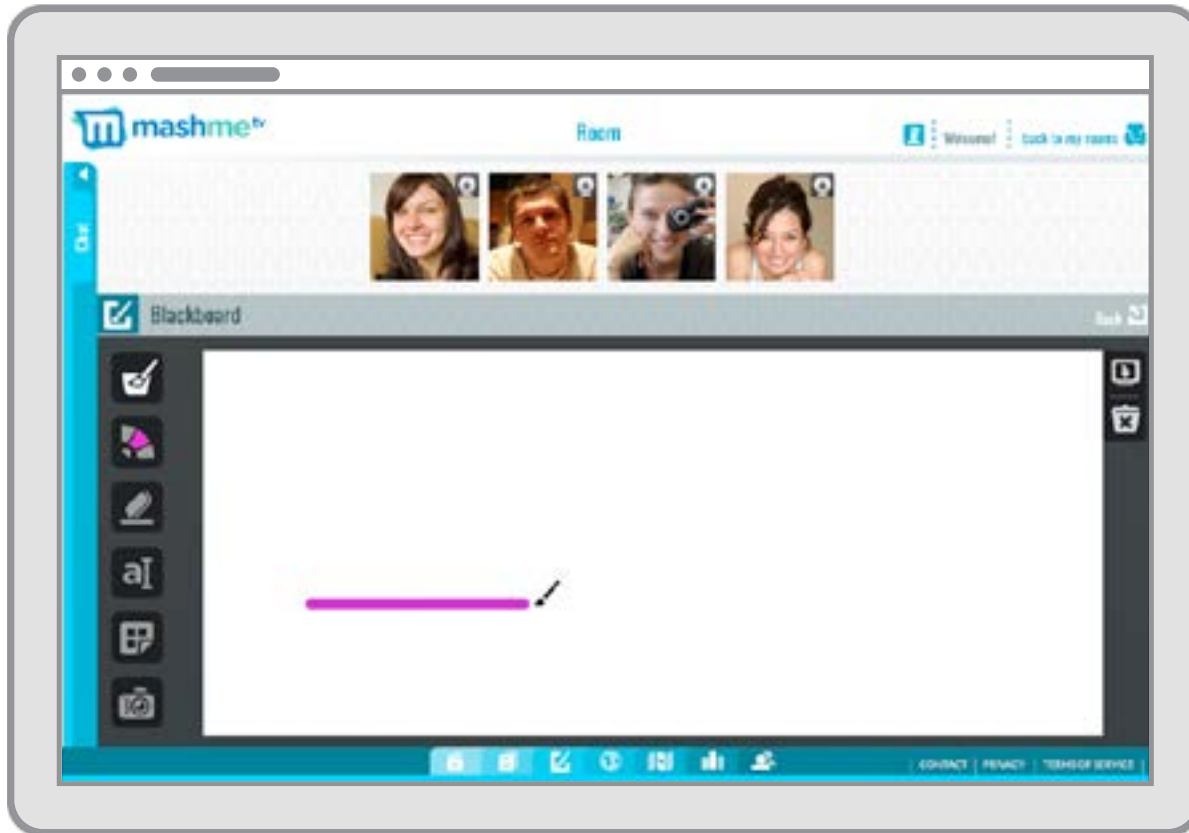
## Multimedia

Watching **videos** simultaneously and interact with them **while video chatting**, pausing, resuming, add them to a playlist and more...



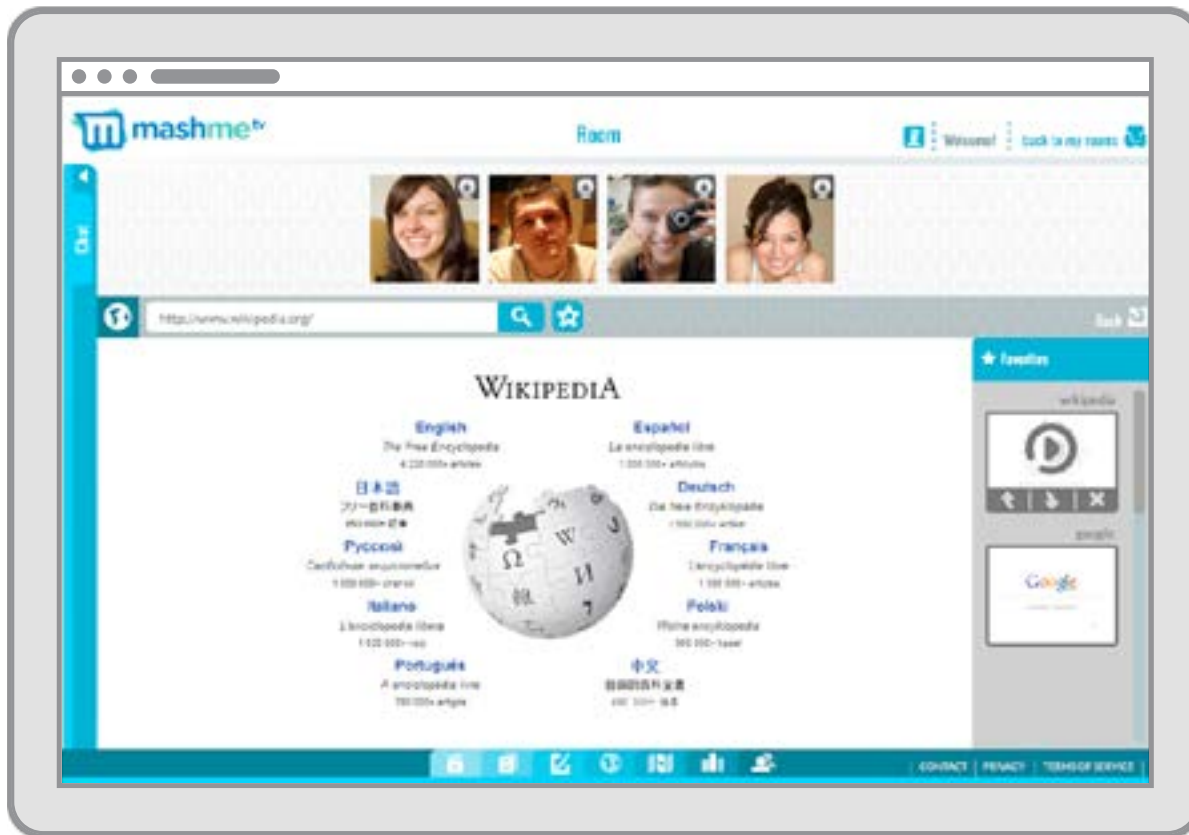
## Documents

Create, edit and review documents in a collaborative way. Additionally you can also **synchronize your presentations.**



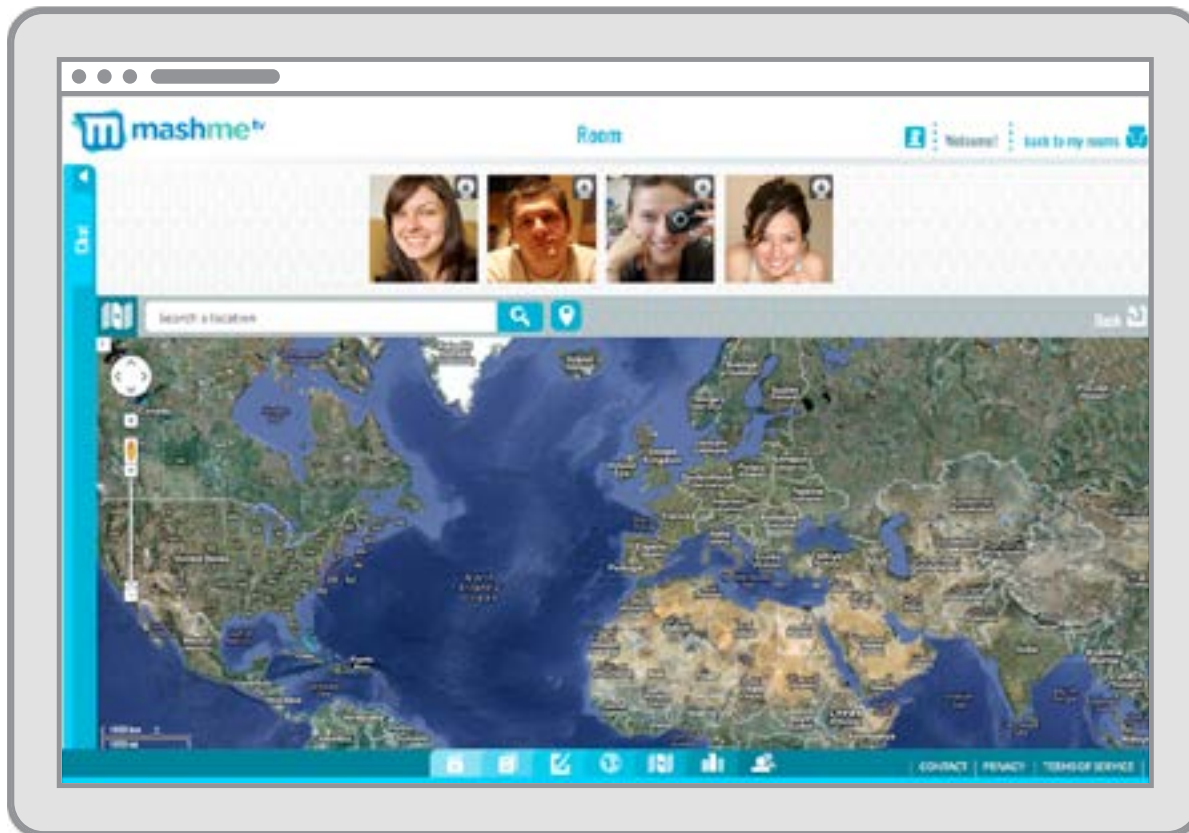
## Blackboard

Drafts, or more complex **graphics** thanks to our premade stickers in our collaborative blackboard.



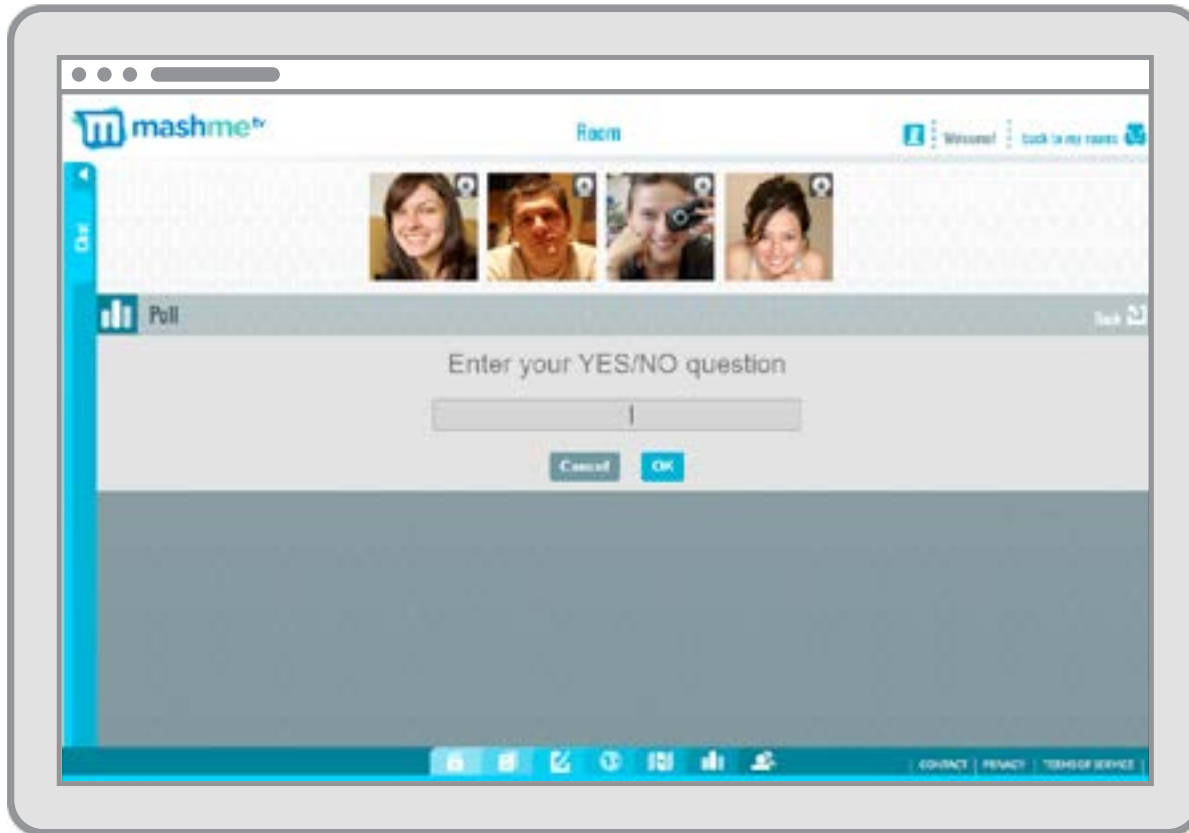
Browser

Browse and interact with any **web page** using our cobrowser.

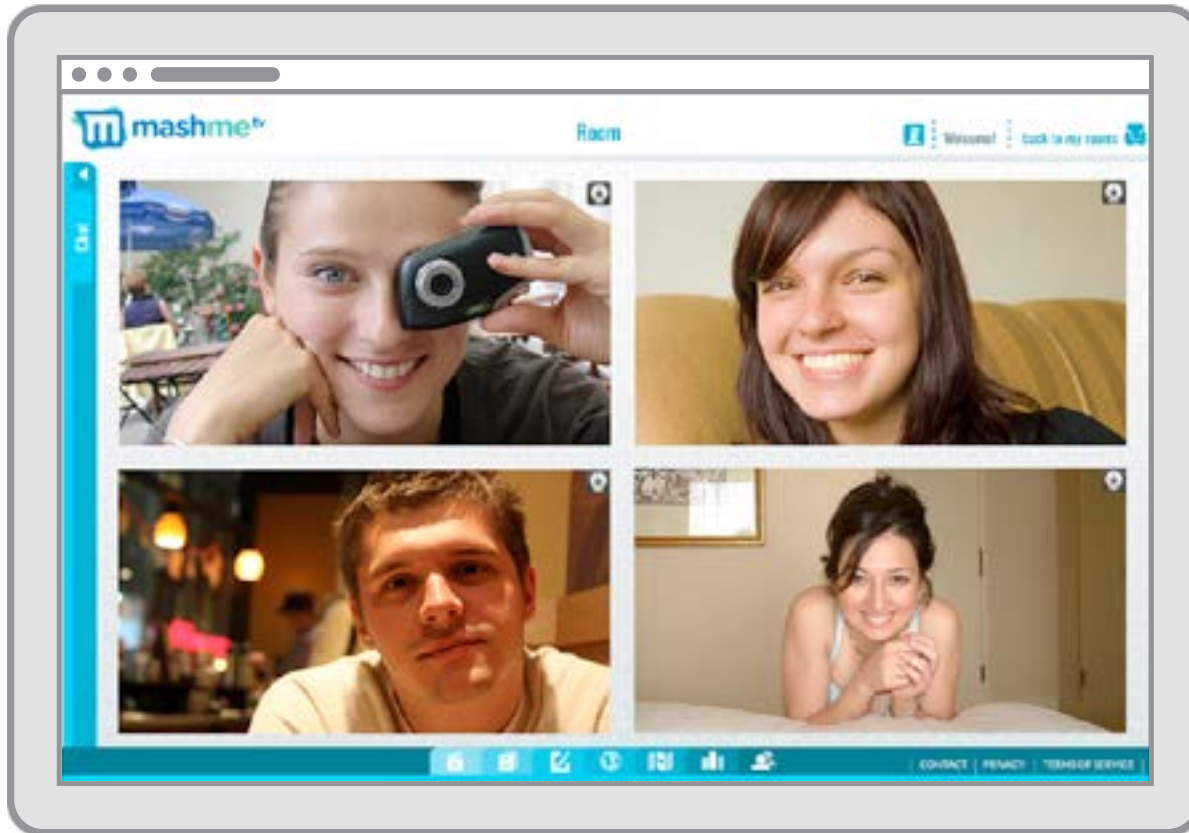


## Google maps

Travelling the world through Google Maps is just an example of how **any application could be implemented** and converted in a synchronized experience in MashMeTV.



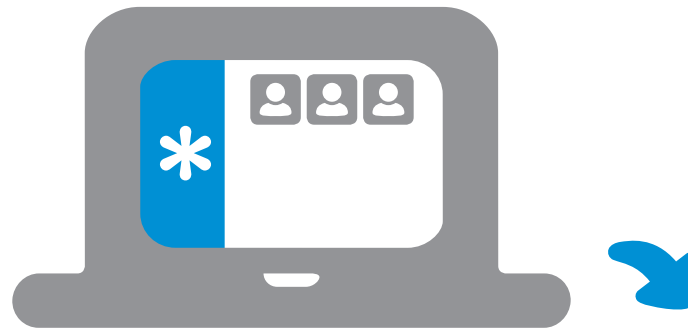
Take **surveys or decisions** about a variety of topics.



Meeting mode

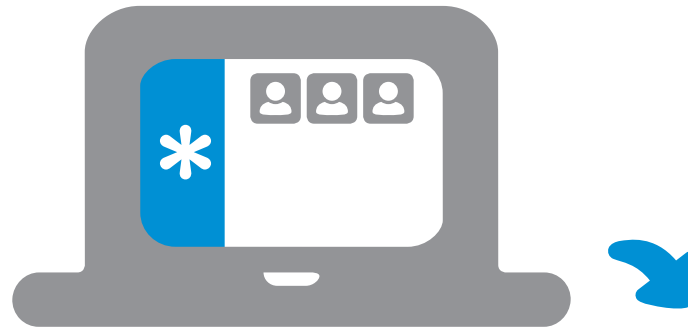
Focus your attention on our **video chat**.





## Chat & history

Add **comments** and chat messages and review all the **actions** that took place on the meeting room



## Calendar

Schedule & Manage **appointments & meetings** for all the participants in a given room.

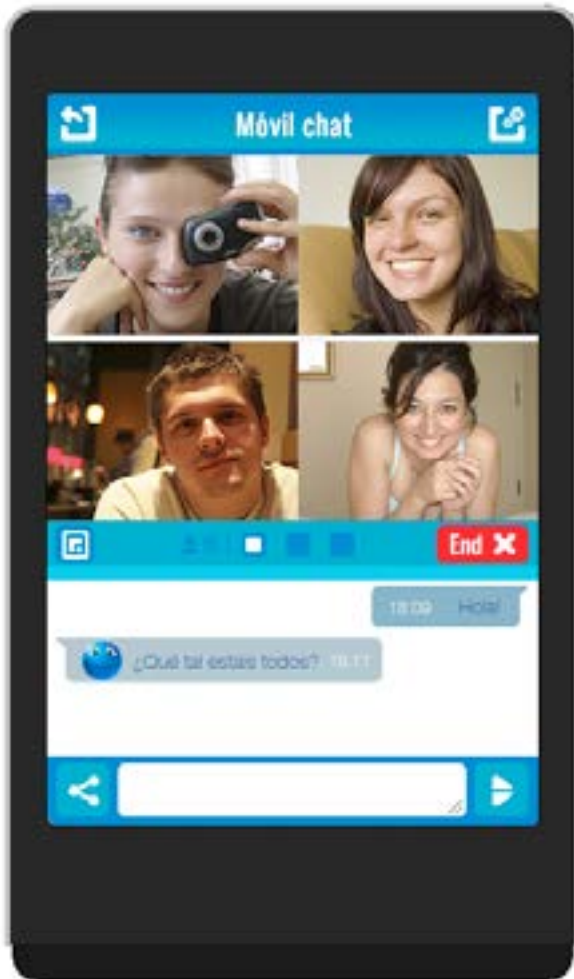


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## MashMeTV Remote

Allows to manage remotely any MashMeTV room from **any location** and using **any smartphone or tablet** with just the need of a mobile browser, **no installed apps**. This feature is great for events where you have both physical and virtual locations.

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## iOS & Android Apps

MashMeTV mobile apps allow us to tailor our video collaborative experience to use the best of mobile devices and **perfectly synchronize with our desktop versions** features like pictures upload, share location, share contacts & more.

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firsts steps

mashme<sup>tv</sup>



Access [www.mashme.tv](http://www.mashme.tv)

Login with ...



Twitter



Google

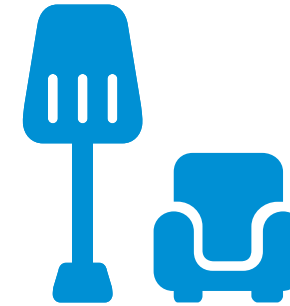
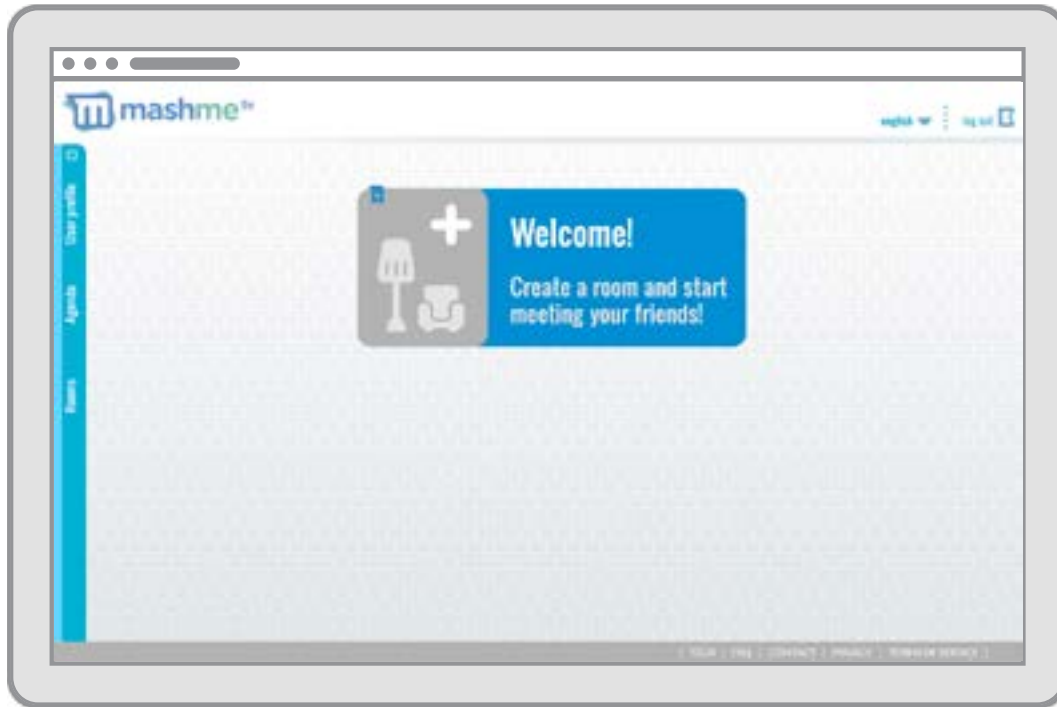


Facebook

Enter the **platform** through any social network.



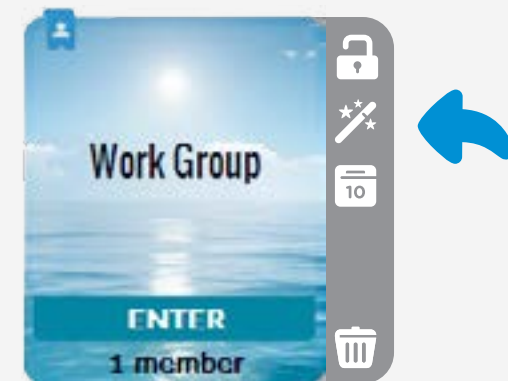
You can also access the room by **inserting a MashMeTV button** on your company site.



Create a room for every project



Customize your room and  
adequate it for every situation.







All the rooms **will be stored in your hall** for future meetings.



**use cases**



 **mashme**<sup>tv</sup>  
uses cases

# contact us!

 [support@mashme.tv](mailto:support@mashme.tv)

 [www.mashme.tv](http://www.mashme.tv)

 [@mashmetv](https://twitter.com/mashmetv)

 [facebook.com/MashMeTV](https://facebook.com/MashMeTV)

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